

How to: Raise Funds Online



Raise funds online – it's quick and easy!

No more hassling friends, family and colleagues to hand over their cash. Simply create your very own webpage for your fundraising activity, using sites such as Just Giving or Virgin Money Giving.

- Visit www.justgiving.com or www.virginmoneygiving.com and click on the 'create your page' button and follow the step by step instructions to create your very own webpage
- Include a photo of yourself, together with a personal message
- Create your fundraising target and update your page with any "offline" donations you've collected
- Arrange for an automated thank you message to be generated to all your donors and have Gift Aid automatically claimed where possible
- Email a link to your page to all of your friends, family and contacts. You can also ask them to forward your email on to any of their friends who may be able to donate



Matched Giving – making your sponsorship money grow!

Matched giving is an excellent way to raise 'money for nothing'. There are now thousands of companies across the UK who are keen to support their employees who are raising money for charity. Most companies have a charity budget so it's always worth approaching the boss! It's also worth displaying a collection box in your place of work – why not contact us for a collection box?

Gift aid – make your donation worth more at no extra cost!

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If you are a UK tax payer, you can use Gift Aid to increase the value of your donation. Tick the box and PWSA UK can claim tax relief of 25p for every £1 you give - a £10 donation will increase in value to £12.50. It won't cost you any extra but it increases the charity's funds considerably.

To qualify for Gift Aid, you must pay UK Income Tax and/or Capital Gains Tax at least equal to the tax that the charity claims on your donations in the appropriate tax year. Tax year is 6 April one year to 5 April the next.

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